

*Office of Councilmember Ken Yeager*

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## **Lincoln Avenue Shoppers Find More Parking**

*City of San José and the WGBPA partner with Bank of America  
to free up public parking on Lincoln Avenue*

San José – The Lincoln Avenue Bank of America, which serves the banking needs of Willow Glen residents and businesses, will now also serve the community by making coveted parking spaces in the popular Lincoln Avenue shopping district available to the public.

Often, as on main retail streets such as Lincoln Avenue, sufficient parking would be available, but for the fact that use of the spaces is severely restricted. Bank of America recently signed an agreement and work began Friday to make additional parking spaces available to the community during both day and extended evening business hours. Councilmember Ken Yeager and the City of San José worked with Bank of America and the Willow Glen Business and Professional Association (WGBPA) to establish the additional free parking spaces for Lincoln Avenue shoppers.

“This is a fantastic opportunity for the community and sets a wonderful example for other businesses who have ample parking, not only on Lincoln Avenue but also for other business districts throughout the City,” said Councilmember Ken Yeager.

**[more]**

The Bank of America lot currently has 86 parking spaces. The City will invest \$25,000 to restripe and resign the lot to create an additional 29 spaces for a total of 115 parking spaces. Bank of America will retain approximately 40 spaces, designated as 30-minute spaces for bank customers and employees. The remaining 75 parking spaces will be designated as two free hours spaces, available for Lincoln Avenue shoppers from 7:00 a.m. to 6:00 p.m. From 6:00 p.m. to midnight, the full 115 spaces will be unrestricted and available to the public. The lot will be closed from midnight to 7:00 a.m.

The City will partner with the Willow Glen Business and Professional Association to share costs of maintenance of the lot. For the first two years, the City will pay Bank of America up to \$750 per month for enhanced maintenance to ensure the lot stays clean and attractive. In the third year, the City and WGBPA will split the costs and in the fourth year, the WGBPA will assume all responsibility for related maintenance costs.

“Bank of America is leading the way,” said Cathy Adkins of the Willow Glen Business and Professional Association, “demonstrating that the City and businesses can work together creatively to create shared parking resources that will benefit the entire shopping district and area customers.”

The additional public parking spaces should be open and available to Lincoln Avenue shoppers by April 2004.

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